



2011 Business / Community Sponsorship Information

What is Forest Hills Field Hockey?

Forest Hills Field Hockey is an athletic club for high-school age girls. It was started as an opportunity for these students to learn the sport, which is played widely in other parts of the country and is beginning to grow in Michigan. 2011 is the club's fourth year as part of the Michigan High School Field Hockey Association. The club plays a varsity-level schedule against high school and club teams from other communities statewide.

Why should I support Forest Hills Field Hockey?

First and foremost, sponsorship of Forest Hills Field Hockey provides athletic opportunities for high-school age girls. Also, being only the second club in West Michigan keeps Forest Hills ahead of the curve as field hockey continues to grow in popularity around the state.

Where does my donation go?

Players pay, via club fees, for the majority of the team's operating costs for the season. However, the club faces capital expenses, and is also sensitive to the needs of students by offering fee reductions for those who demonstrate financial need. Additionally, the club is looking to offer more programs to younger students in the future. See the donation form for more details about what your sponsorship can provide.

What will I receive in return?

Forest Hills Field Hockey operates a website, www.foresthillsfieldhockey.com, which provides resources not only for club members, but contains items of interest for field hockey players across the state. Advertising opportunities are available on the site, as well as in home game programs and other promotional materials. You are also invited to attend home games and other team events as appropriate as a guest of the club.

Is my donation tax-deductible?

Yes! Forest Hills Field Hockey has been granted 501(c)(3) nonprofit status by the IRS as of March 2010. A copy of the club's tax-exempt determination letter is available upon request.

How can I get more information?

You're welcome to visit the club's website at www.foresthillsfieldhockey.com, which includes helpful information and links, in case you want to know more about MHSFHA or field hockey in general. In addition, don't hesitate to call or e-mail club coach / founder, Andrea Shaner, at 616-295-8375 or andreashaner@hotmail.com.



2011 Donation Form

Ideas for Sponsorship Amounts:

- \$10 = game balls for one game
 - \$40 = gas for one carload of players to an away game (most teams are located in the Detroit and Ann Arbor areas)
 - \$50 = one player's membership in the USA Field Hockey
 - \$100 = fee for officials or athletic trainer for one home game
 - \$200 = Forest Hills 2011 membership in the MHSFHA
 - \$300 = Forest Hills 2011 membership in USA Field Hockey (includes insurance) **AND** your sponsored player will have her club fee waived!
-

Levels of Recognition:

- \$20 – Listing in sponsor section of website and game program
 - \$50 – Website banner-size ad, Business-card size ad or coupon in all game programs
 - \$100 or more – “Gameday Sponsor” (6 available on a first-come basis) – Above, plus “presenting sponsor” positioning on programs and promotional materials; featured advertisement on team website
-

Donor Name: _____

Business Name (or name for recognition): _____

Address: _____

Phone: _____

E-mail: _____

Amount contributing: \$ _____

(Your e-mail will not be shared, and will only be used for field hockey purposes.)

Please make checks out to “Forest Hills Field Hockey”

If a logo, advertisement, etc. is needed, a member of the media team will contact you. Deadline for materials for game programs and other promotional items is September 3rd.

Thank you for your generous support!