



2009 Business / Community Sponsorship Information

What is Forest Hills Field Hockey?

Forest Hills Field Hockey is a sports club for high-school age girls. It was started as an opportunity for these students to learn the sport, which is played widely in other parts of the country and is beginning to grow in Michigan. 2009 is the club's second year as part of the Michigan High School Field Hockey Association. The club plays a varsity-level schedule of 15+ games against high school and club teams from other communities statewide.

Why should I support Forest Hills Field Hockey?

First and foremost, sponsorship of Forest Hills Field Hockey provides athletic opportunities for high-school age girls. Also, being only the second club in West Michigan keeps Forest Hills ahead of the curve as field hockey continues to grow in popularity around the state. We are now being told that field hockey is on the MHSAA radar as a sport to watch for future sponsorship statewide.

Where does my donation go?

Players are being asked to pay, via club fees, for the majority of the team's operating costs for the season. However, as the club continues its initial growth, it is encountering the same growing pains as any business – for example, participation has grown such that the club will likely need to field both a varsity and JV team next year. See the donation form for more details about what your sponsorship can provide.

What will I receive in return?

Forest Hills Field Hockey operates a website, www.foresthillsfieldhockey.com, which provides resources not only for club members, but contains items of interest for field hockey players across the state. Advertising opportunities are available on the site, as well as in home game programs and other promotional materials.

Is my donation tax-deductible?

Unfortunately, not at this time. As a relatively new organization, it has not yet been cost-effective for Forest Hills Field Hockey to apply for 501(c)(3) nonprofit status. However, one of the primary goals for fundraising this season is to generate the funds needed to file the appropriate state and IRS paperwork.

How can I get more information?

You're welcome to visit the club's website at www.foresthillsfieldhockey.com, which includes helpful information and links, in case you want to know more about MHSFHA or field hockey in general. In addition, don't hesitate to call or e-mail club coach / founder, Andrea Shaner, at 616-295-8375 or andreashaner@hotmail.com.



2009 Donation Form

Ideas for Sponsorship Amounts:

- \$10 = game balls for one home game
 - \$25 = gas for one carload of players to an away game (most teams are located in the Detroit and Ann Arbor areas)
 - \$40 = one player's membership in the U.S. Field Hockey Association (required for insurance purposes)
 - \$100 = fee for officials or athletic trainer for one home game
 - \$200 = Forest Hills 2009 membership in the MHSFHA
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Levels of Recognition:

- \$10 – “Special Thanks” on team website and home game program
 - \$25 – Business or organization logo on team website, promotional poster
 - \$50 – Website banner-size ad, Business-card size ad or coupon in home game programs
 - \$100 or more – “Gameday Sponsor” (4 available) – Above, plus “presenting sponsor” positioning on programs and promotional materials; featured advertisement on team website
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Donor Name: _____

Business Name (or name for recognition): _____

Address: _____

Phone: _____

E-mail: _____

Amount contributing: \$ _____

(Your e-mail will not be shared, and will only be used for field hockey purposes.)

Please make checks out to “Forest Hills Field Hockey”

If a logo, advertisement, etc. is needed, a member of the media team will contact you. Deadline for materials for game programs and other promotional items is August 25th.

Thank you for your generous support!